# Arillic Accessibility Conformance Report

# WCAG Edition

**(Based on VPAT® Version 2.4)**

## Name of Product: Arillic (<https://arillic.com/>)

## Report Date: March 19th, 2023

## Product Description: Arillic is an 8(a) certified marketing, communications, and digital services company. Our mission is to connect with diverse communities with our clients through impactful communication and outreach. Our approach is to align your organization’s mission with a unique strategy to capture and captivate your audiences. Our price points range from $20,000 to $20,000,000. We are baked out of Fairfax, Virginia.

## Contact information: [info@arillic.com](mailto:info@arillic.com)

## Evaluation Methods Used:

Accessibility testing as per WCAG 2.1 AA guidelines.

The evaluation was performed using below tools/ tests:

* Screen readers:
  + NVDA on Win10/ Chrome
  + VoiceOver on iPhone/ Safari
* WAVE automated tool
* Color contrast testing using Color Contrast Analyzer
* Browser zoom
* Keyboard-only
* Text-spacing testing using bookmarklets

## Notes:

The VPAT has been prepared based on the accessibility evaluation of the following pages/ flows:

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| <https://arillic.com/careers/> |
| <https://arillic.com/formula-running-center/> |
| <https://arillic.com/services/> |
| <https://arillic.com/blog-and-resources/> |
| <https://arillic.com/reviews-and-testimonials/> |
| <https://arillic.com/terms-and-conditions/> |
| <https://arillic.com/privacy-policy/> |
| <https://arillic.com/accessibility-statement/> |
| <https://arillic.com/the-new-normal-in-government-contracting-with-arthur-tamayo/> |
| <https://arillic.com/sitemap/> |
| <https://arillic.com/wp-content/uploads/2022/12/Arillic-Capability-Statement-Official.pdf> |

## Applicable Standards/Guidelines

This report covers the degree of conformance for the following accessibility standards/guidelines:

|  |  |
| --- | --- |
| Standard/Guideline | Included in Report |
| Web Content Accessibility Guidelines 2.1 at *https://www.w3.org/TR/WCAG21/* | Level A (Yes)  Level AA (Yes)  Level AAA (No) |

## Terms

The terms used in the Conformance Level information are defined as follows:

* **Supports**: The functionality of the product has at least one method that meets the criterion without known defects or meets with equivalent facilitation.
* **Partially Supports**: Some functionality of the product does not meet the criterion.
* **Does Not Support**: The majority of product functionality does not meet the criterion.
* **Not Applicable**: The criterion is not relevant to the product.
* **Not Evaluated**: The product has not been evaluated against the criterion.

## WCAG 2.1 Report

Note: When reporting on conformance with the WCAG 2.1 Success Criteria, they are scoped for full pages, complete processes, and accessibility-supported ways of using technology as documented in the [WCAG 2.1 Conformance Requirements](https://www.w3.org/TR/WCAG21/).

### **Table 1: Success Criteria, Level A**

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| --- | --- | --- |
| **Criteria** | **Conformance Level** | **Remarks and Explanations** |
| [**1.1.1 Non-text Content**](http://www.w3.org/TR/WCAG20/#text-equiv-all) (Level A) | Partially Supports | Images on the website contain  relevant alternative text.  **Exceptions include:**   * An insufficient alternative text is provided for the 'Clutch virginia 2023 ' image on the Home page *[This is specific to the third-party plugin Clutch widget].* |
| [**1.2.1 Audio-only and Video-only (Prerecorded)**](http://www.w3.org/TR/WCAG20/#media-equiv-av-only-alt) (Level A) | Not Applicable | No audio-only or video-only content is present on the website. |
| [**1.2.2 Captions (Prerecorded)**](http://www.w3.org/TR/WCAG20/#media-equiv-captions) (Level A) | Not Applicable | No multimedia content is present on the website. |
| [**1.2.3 Audio Description or Media Alternative (Prerecorded)**](http://www.w3.org/TR/WCAG20/#media-equiv-audio-desc) (Level A) | Not Applicable | No multimedia content is present on the website. |
| [**1.3.1 Info and Relationships**](http://www.w3.org/TR/WCAG20/#content-structure-separation-programmatic) (Level A) | Partially Supports | The website has consistent headers and global table structures to establish clear information and relationships within the website. Screen readers properly identify most of the information available on the website. Visually impaired users are easily able to perceive the relationships between a particular element and its role.  **Exceptions include:**   * The screen reader focus moves to the link '5 star rating and reviews' twice on the Home page *[This is specific to the third-party plugin Clutch widget].* |
| [**1.3.2 Meaningful Sequence**](http://www.w3.org/TR/WCAG20/#content-structure-separation-sequence) (Level A) | Supports | The sequence of the content present on the website is meaningful and appropriate and does not affect the meaning of the provided content. |
| [**1.3.3 Sensory Characteristics**](http://www.w3.org/TR/WCAG20/#content-structure-separation-understanding) (Level A) | Supports | No information is present on the website which is based on sensory characteristics such as shape, size, location, sound, etc. |
| [**1.4.1 Use of Color**](http://www.w3.org/TR/WCAG20/#visual-audio-contrast-without-color) (Level A) | Supports | Color is not used as the only visual means of conveying information, indicating an action, prompting a response, or distinguishing a visual element. |
| [**1.4.2 Audio Control**](http://www.w3.org/TR/WCAG20/#visual-audio-contrast-dis-audio) (Level A) | Not Applicable | No audio content is present on the website that plays automatically for more than 3 seconds. |
| [**2.1.1 Keyboard**](http://www.w3.org/TR/WCAG20/#keyboard-operation-keyboard-operable) (Level A) | Partially Supports | The website supports standard keyboard navigation and input functions (including swiping to move between input fields and pressing [Double tap] to make selections).  **Exceptions include:**   * The link '5 star rating' is skipped by the VoiceOver screen reader on the Home page *[This is specific to the third-party plugin Clutch widget].* |
| [**2.1.2 No Keyboard Trap**](http://www.w3.org/TR/WCAG20/#keyboard-operation-trapping) (Level A) | Supports | Keyboard focus is moving sequentially throughout the website without the focus getting trapped in any section and it is convenient to access the functionality. |
| [**2.1.4 Character Key Shortcuts**](https://www.w3.org/TR/WCAG21/#character-key-shortcuts) (Level A 2.1 only) | Not Applicable | No functionalities are dependent on or controlled by character key shortcuts. |
| [**2.2.1 Timing Adjustable**](http://www.w3.org/TR/WCAG20/#time-limits-required-behaviors) (Level A) | Not Applicable | There is no such activity present on the website where time needs to be adjusted or extended. |
| [**2.2.2 Pause, Stop, Hide**](http://www.w3.org/TR/WCAG20/#time-limits-pause) (Level A) | Not Applicable | There is no such content present on the website that needs to be stopped, paused, or hidden. |
| [**2.3.1 Three Flashes or Below Threshold**](http://www.w3.org/TR/WCAG20/#seizure-does-not-violate) (Level A) | Not Applicable | There is no flashing content present on the website. |
| [**2.4.1 Bypass Blocks**](http://www.w3.org/TR/WCAG20/#navigation-mechanisms-skip) (Level A) | Supports | A bypass mechanism for skipping to the main content is implemented. |
| [**2.4.2 Page Titled**](http://www.w3.org/TR/WCAG20/#navigation-mechanisms-title) (Level A) | Supports | Descriptive and correct page titles are present for pages throughout the website. |
| [**2.4.3 Focus Order**](http://www.w3.org/TR/WCAG20/#navigation-mechanisms-focus-order) (Level A) | Supports | The focus moves in a correct sequence order on the website from left to right and top to bottom. |
| [**2.4.4 Link Purpose (In Context)**](http://www.w3.org/TR/WCAG20/#navigation-mechanisms-refs) (Level A) | Partially Supports | All links are provided with appropriate link text and the user would be able to understand the purpose of the link from its link text.  **Exceptions include:**   * The link text is missing for the 'Clutch' link on the Home page *[This is specific to the third-party plugin Clutch widget]* * An insufficient link text is provided to the '5 star rating' link on the Home page *[This is specific to the third-party plugin Clutch widget].* |
| [**2.5.1 Pointer Gestures**](https://www.w3.org/TR/WCAG21/#pointer-gestures) (Level A 2.1 only) | Supports | All functionalities present in the website can be operated with a [single pointer](https://www.w3.org/TR/WCAG21/#dfn-single-pointer) without a path-based gesture. |
| [**2.5.2 Pointer Cancellation**](https://www.w3.org/TR/WCAG21/#pointer-cancellation) (Level A 2.1 only) | Supports | No down-event of the pointer is used in the website to execute any part of the action. |
| [**2.5.3 Label in Name**](https://www.w3.org/TR/WCAG21/#label-in-name) (Level A 2.1 only) | Supports | All labels on the website include text and the same text is defined in the code as well to assist speech recognition technologies. |
| [**2.5.4 Motion Actuation**](https://www.w3.org/TR/WCAG21/#motion-actuation) (Level A 2.1 only) | Not Applicable | No functionality is present on the website that is operable only by device motion. |
| [**3.1.1 Language of Page**](http://www.w3.org/TR/WCAG20/#meaning-doc-lang-id) (Level A) | Supports | The product inherits the language settings configured through the operating system. |
| [**3.2.1 On Focus**](http://www.w3.org/TR/WCAG20/#consistent-behavior-receive-focus) (Level A) | Supports | No interactive element is triggered automatically on receiving the focus. |
| [**3.2.2 On Input**](http://www.w3.org/TR/WCAG20/#consistent-behavior-unpredictable-change) (Level A) | Supports | Change of context does not happen when the user changes the setting of any input controls. |
| [**3.3.1 Error Identification**](http://www.w3.org/TR/WCAG20/#minimize-error-identified) (Level A) | Supports | Errors present on the website are notified to the screen reader user automatically. |
| [**3.3.2 Labels or Instructions**](http://www.w3.org/TR/WCAG20/#minimize-error-cues) (Level A) | Supports | The website provides support for motor-impaired and cognitive users as the labels and instructions are provided for the form fields, which are clearly visible and readable to such users. |
| [**4.1.1 Parsing**](http://www.w3.org/TR/WCAG20/#ensure-compat-parses) (Level A) | Supports | The markup of the website has complete start and end tags, attributes, and unique IDs. |
| [**4.1.2 Name, Role, Value**](http://www.w3.org/TR/WCAG20/#ensure-compat-rsv) (Level A) | Partially Supports | All the website elements have a proper label associated with their role and the screen reader is recognizing them correctly with updated values as well.  **Exceptions include:**   * An unnecessary state 'Current' is announced by the screen reader for the 'Case studies' link on the Home page * An incorrect label is provided to the 'X (Close)' button on the Formula Running Center page *[This is specific to the third-party plugin Magnific form].* |

### **Table 2: Success Criteria, Level AA**

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| **Criteria** | **Conformance Level** | **Remarks and Explanations** |
| [**1.2.4 Captions (Live)**](http://www.w3.org/TR/WCAG20/#media-equiv-real-time-captions)  (Level AA) | Not Applicable | No live multimedia content is present on the website. |
| [**1.2.5 Audio Description (Prerecorded)**](http://www.w3.org/TR/WCAG20/#media-equiv-audio-desc-only) (Level AA) | Not Applicable | No multimedia content is present on the website. |
| [**1.3.4 Orientation**](https://www.w3.org/TR/WCAG21/#orientation)  (Level AA 2.1 only) | Supports | The website does not restrict its view and operation to a single display orientation. |
| [**1.3.5 Identify Input Purpose**](https://www.w3.org/TR/WCAG21/#identify-input-purpose) (Level AA 2.1 only) | Supports | Interactive fields on the website are clearly labeled to direct the user to enter the data expected in the fields. |
| [**1.4.3 Contrast (Minimum)**](http://www.w3.org/TR/WCAG20/#visual-audio-contrast-contrast) (Level AA) | Partially Supports | The website adheres to minimum contrast standards.  **Exceptions include:**   * The text 'Reviewed On' and '1 Review' fails the color contrast ratio on the Home page *[This is specific to the third-party plugin Review widget]* * The error text 'Verification expired. Check the checkbox again' fails the color contrast ratio on the Home page *[This is specific to the third-party plugin reCAPTCHA].* |
| [**1.4.4 Resize text**](http://www.w3.org/TR/WCAG20/#visual-audio-contrast-scale) (Level AA) | Supports | The website is fully responsive. At a zoom of 200%, the site responds to that resolution by adjusting the UI as it would if the user were on a smartphone. |
| [**1.4.5 Images of Text**](http://www.w3.org/TR/WCAG20/#visual-audio-contrast-text-presentation)  (Level AA) | Supports | No information is conveyed to the user via an image of the text. |
| [**1.4.10 Reflow**](https://www.w3.org/TR/WCAG21/#reflow)  (Level AA 2.1 only) | Supports | The website does not require scrolling in two dimensions to present content without loss of information in 400% zoom. |
| [**1.4.11 Non-text Contrast**](https://www.w3.org/TR/WCAG21/#non-text-contrast) (Level AA 2.1 only) | Partially Supports | The website user interface components have a contrast ratio of at least 3:1 against adjacent color(s).  **Exceptions include:**   * The outline of the 'Checkbox' fails the color contrast ratio on the Home page *[This is specific to the third-party plugin reCAPTCHA]* * The 'Star Rating' icons fail the color contrast ratio on the About page. |
| [**1.4.12 Text Spacing**](https://www.w3.org/TR/WCAG21/#text-spacing)  (Level AA 2.1 only) | Supports | The website is compliant with WCAG text spacing requirements. |
| [**1.4.13 Content on Hover or Focus**](https://www.w3.org/TR/WCAG21/#content-on-hover-or-focus) (Level AA 2.1 only) | Supports | The content that is triggered by hover or focus is dismissible, hoverable, and persistent |
| [**2.4.5 Multiple Ways**](http://www.w3.org/TR/WCAG20/#navigation-mechanisms-mult-loc)  (Level AA) | Supports | A proper navigation header is provided to access the different types of website pages. |
| [**2.4.6 Headings and Labels**](http://www.w3.org/TR/WCAG20/#navigation-mechanisms-descriptive) (Level AA) | Supports | Headings and Labels on the website provide sufficient detail of the content they are describing. |
| [**2.4.7 Focus Visible**](http://www.w3.org/TR/WCAG20/#navigation-mechanisms-focus-visible) (Level AA) | Partially Supports | All the elements present in the website have focus visibility.  **Exceptions include:**   * The focus indicator is not available on links on the Home page *[This is specific to the third-party plugin Clutch widget].* |
| [**3.1.2 Language of Parts**](http://www.w3.org/TR/WCAG20/#meaning-other-lang-id)  (Level AA) | Not Applicable | English is the primary and only language of the website. There are no phrases or sentences written in any other language, which need to be defined separately. |
| [**3.2.3 Consistent Navigation**](http://www.w3.org/TR/WCAG20/#consistent-behavior-consistent-locations) (Level AA) | Supports | Navigational mechanisms are repeated on the website and occur in the same relative order each time they are repeated. Hence, consistent navigation is provided to the user. |
| [**3.2.4 Consistent Identification**](http://www.w3.org/TR/WCAG20/#consistent-behavior-consistent-functionality) (Level AA) | Supports | Components that provide the same functionality throughout the website can be easily identified by the user. |
| [**3.3.3 Error Suggestion**](http://www.w3.org/TR/WCAG20/#minimize-error-suggestions)  (Level AA) | Partially Supports | The provided error messages are descriptive enough to understand the error and identify the location where they occur.  **Exceptions include:**   * An insufficient error suggestion is provided for the email address field on the Home page *[This is specific to the third-party plugin ActiveCampaign form].* |
| [**3.3.4 Error Prevention (Legal, Financial, Data)**](http://www.w3.org/TR/WCAG20/#minimize-error-reversible) (Level AA) | Not Applicable | There are no critical forms available where error prevention is required. Error suggestions are enough to  fill out the form and correct the errors. |
| [**4.1.3 Status Messages**](https://www.w3.org/TR/WCAG21/#status-messages)(Level AA 2.1 only) | Supports | The updated content automatically notifies the visually impaired users via a screen reader. |