



**Communications, Outreach,
Marketing, and Web
Development Specialists**

ARILLIC - CAPABILITY STATEMENT

UEI: NGHXFDJQCQK59
CAGE: 7VBK6
TIN: 81-1388923

8(a) Certified (2020-2030)
Small Disadvantaged Business
Simplified Acquisition Ready
GSA Schedule Holder

ABOUT ARILLIC

Arillic is an 8(a) communications, digital services and web development firm. We specialize in **outreach** to special populations groups, non-traditional populations, and underrepresented audiences. We help **raise awareness**, help recruit, create **educational campaigns**, and engage key stakeholders through **accessible, 508 compliant**, and easy to understand content that is accessible across digital and traditional platforms.

NAICS CODES

- 541820 – Public Relations Agencies
- 541613 – Marketing Consulting Services
- 541611 – Administrative Management and General Management Consulting
- 541430 – Graphic Design
- 541511 – Custom Programming Services
- 541810 – Advertising Agencies
- 541910 – Marketing Research and Public Opinion Polling
- 611430 – Professional Management Development & Training

CORE COMPETENCIES

- Marketing and Creative Roles
- Communications & Outreach
- Graphic Design
- Photography and Videography
- Website Dev. & Programming
- Computer Programming
- Program Management Services

PAST SUCCESSES

- Food and Drug Administration (FDA)
- National Parks Service (NPS)
- Department of Energy
- Virginia Tech (VT)
- Amazon Web Services (AWS)
- APCO Worldwide
- Iridium

CERTIFICATIONS

- **SBA Certified 8(a) SDB (2020-2030)**
- **GSA Schedule 47QRAA23D0007**
- **Virginia SWaM Certified**



Contact Information



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